

Kelsey M. Penna

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Current Address
State College, PA 16801

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Fairview, PA 16415

EDUCATION:

THE PENNSYLVANIA STATE UNIVERSITY
UNIVERSITY PARK, PENNSYLVANIA
B.A. in Broadcast Journalism and English, expected May 2012
GPA: 3.86 Major/ 3.52 Overall
Dean's List: Fall 2008 – Spring 2009, Spring 2010 – Fall 2010

EXPERIENCE:

NATIONAL PUBLIC RADIO – WPSU-FM Summer 2011
STATE COLLEGE, PENNSYLVANIA
News Reporter Intern

- Wrote, produced and edited 1:00 wraps to air on Morning Edition.
- Wrote, produced and edited 4:00 features to air on Morning Edition.
- Conducted interviews out in the field and on the phone.
- Edited AP stories in broadcast style writing.
- Pitched story ideas.
- Participated in a teleconference and webinar.

COMRADIO Spring 2011 - Present
UNIVERSITY PARK, PENNSYLVANIA
News Director

- Manages news department by leading staff meetings
- Trains producers to run the board, make run-down, and podcast newscast.
- Trains reporters on writing readers, editing wraps in Pro Tools and interviewing techniques.
- Listens and critiques each newscast every week.
- Covers high profile events: Flight 93 Memorial 9/11 coverage; President Obama speaking at PSU

News Producer Fall 2009 – Fall 2010

- Assigned reporters to anchor, make wraps, write commentary and entertainment each week.
- Chose newsworthy local, state, national, and international stories for readers in newscast.
- Edited reporter's readers and scripts.
- Operated audio board during half hour newscast.

Reporter Fall 2008 – Spring 2009

- Wrote local, state, national, and international readers when assigned to anchor newscast.
- Conducted in person and phone interviews when creating wraps.
- Created Man-on-the-Street style commentary report.
- Wrote entertainment report based off of both local and national news.

SKILLS:

- Experience with Pro Tools, Audacity, Hindenburg, Final Cut Pro
- Knowledge of Marantz unit, SSR recording, mini-disc recording
- Skilled in Microsoft Office and Word software
- Knowledge of shooting video, audio, and lighting with HD video camera